

> UCAS: Latest developments



Matthew Welbourn
Professional Development Manager

> Setting the scene

- Central organisation through which applications are processed for entry to full-time higher education courses in England, Wales, Scotland and Northern Ireland
- We operate on behalf of all full-time higher education courses at member institutions:
 - Undergraduate Degree
 - Foundation Degree
 - HNC / HND
 - Certificate / Diploma of Higher Education

> Setting the scene

Our other electronic application systems:

- Conservatoires Admissions Service UK (CUKAS)
- Graduate Teacher Training Registry (GTTR)
- UK Postgraduate Application & Statistical Service (UKPASS)
- *Nursing & Midwifery Admissions Service (NMAS)*



> Setting the scene



- 308 Universities / Colleges
- 50,000+ courses

> Provisional final figures for 2008 entry (% change)

■ Total applicants	582,657	(9.5)
■ Total accepted applicants	451,871	(9.7)
□ Confirmed offer	408,726	(9.4)
□ Clearing	43,145	(12.1)
□ Degree	407,000	(6.3)
□ Foundation	20,526	(16.4)
□ Other	24,345	(115.7)

Source: UCAS media release (15/10/2008)

> 2008 acceptances by degree subject (% change)

▪ Law	17,059	(6.8)
▪ Design Studies	15,801	(4.5)
▪ Psychology	14,817	(6.9)
▪ Management Studies	11,165	(13.2)
▪ Computer Science	10,585	(5.7)
▪ Business Studies	10,246	(-3.6)
▪ English Studies	9,840	(6.0)
▪ Combined Business & Admin	9,254	(21.4)
▪ Sports Science	8,924	(4.1)
▪ History	8,101	(8.6)

Source: UCAS media release (15/10/2008)

> The competitive advantage

Gaining a place at university or college has two stages:

- Research
- Self presentation (i.e. the UCAS application)





- Students
- Parents
- Advisers
- HE staff
- About us



Managing applications to UK higher education courses

> Course Search



Make the most of [ucas.com](#)

Our web-based tools will help you to apply for higher education.

Research courses using Course Search, make your application using Apply and follow the progress of your application using Track.

[Watch our video guide to applying on UCAS tv](#)

> Apply



> Track progress



News

Student finance information for entry in 2009

[Learn about the recent change to the student finance policy that governs how much new full-time students in England will receive from 2009/10](#)

Customer Service Unit opening hours

[The Customer Service Unit will be closing at 17:00 \(UK time\) on Fridays throughout November](#)



Save 1/3 on rail fares



Unistats from universities and colleges in the UK



- 'How-to' guides
 - Choosing courses
 - Apply
 - Personal statement
 - Track
 - Replying to offers
 - Clearing
- Case Studies
 - Hear from other students about their UCAS experience

www.ucas.tv



Search



- Search
- Subject search
- Course code search
- UCAS bookstore
- Institution guide
- Help

subject

course type

all course types all attendance types

institution

all institutions

regions

- Eastern
- East Midlands
- Greater London
- North East
- Northern Ireland
- North West
- Scotland
- South East
- South West
- Wales
- West Midlands
- Yorkshire and Humberside

Hold down your CONTROL key to select more than one region at a time



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subject

English

course type

all course types all attendance types

institution

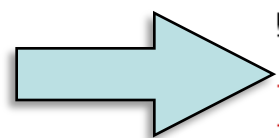
all institutions

regions

- Eastern
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- North East
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- South West
- Wales
- West Midlands
- Yorkshire and Humberside

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The University of Bolton (B44)	qualification
English (Q300)	3FT Hon BA
Bournemouth University (B50)	qualification
English and History (QV31) EP .	3FT Hon BA
The University of Bradford (B56)	qualification
English (Interdisciplinary) (Q300) EP .	3FT Hon BA
University of Brighton (B72)	qualification
English Studies and English Literature (Q301) EP .	3FT/4SW Hon BA
University of Bristol (B78)	qualification
English (Q300) EP .	3FT Hon BA
English and Classical Studies (QQ38) EP .	3FT Hon BA
University of the West of England, Bristol (B80)	qualification
English (Q300) EP .	3FT Hon BA
Brunel University (B84)	qualification
English (Q300) EP .	3FT Hon BA
University of Cambridge (C05)	qualification
English (Q300) EP .	3FT Hon BA



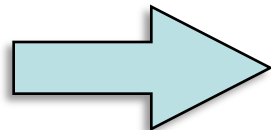


- Search
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University of Bristol
English
3 year full-time Degree

information required to complete the UCAS application :

institution code	BRISL
name :	
institution code :	B78
course code :	Q300
start date :	01 October 2009
campus code :	see below for list of campus codes
short form of course :	BA/Eng
further details :	see notes about this course



- [Entry profile](#)
- > [What does this course offer me?](#)
 - > [What qualifications do I need?](#)
 - > [Application and selection](#)
 - > [About this institution](#)

[Fees, bursaries and financial support](#)

Read the employability profile(s) for English studies
[English](#)
[Languages and Related Subjects](#)

Unistats National Student Survey
91% were satisfied with the quality of the course (70 of 103 respondents)
[View more survey results on Unistats.com](#)

Bursary course selection :

- [add course to selection](#)
- [display selected bursaries](#)

Number of courses currently selected: 0 out of 6
A maximum of 6 courses may be selected



Entry profile

search

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- Help

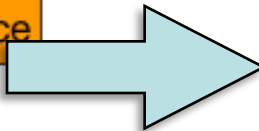
University of Bristol
English

3 year full-time Degree

- > [What does this course offer me?](#)
- > [What qualifications do I need?](#)
- > [Application and selection](#)
- > [About this institution](#)

> [Fees, bursaries and financial support](#)

student finance



This highly respected course offers chronological coverage of English literature from the medieval period to the present day, as well as a choice of special options. It is primarily assessed by coursework.

What does this course offer me?

- [About the course](#)
- [Special features](#)
- [Department awards](#)
- [Course options](#)
- [Teaching methods](#)
- [Assessment](#)

- [Skills developed on the course](#)
- [Careers](#)
- [What the students say](#) ↗
- [Entry statistics](#)
- [FAQs](#) ↗



What skills, qualities, and experience do I need?

- An interest in English and a commitment to the study of the subject in an academic context. You should be interested in developing your critical skills, and learning more about the tradition of English literature and the responses to that tradition in the past and today.
- You should have experience of reading and writing critically about a range of texts. You should be able to write correct English in a well-structured and

- Motivation and achievement in the study of literature. This might be demonstrated by reading outside the A Level syllabus. Reading reviews and articles in newspapers, watching and listening to arts programmes, creative writing, theatre and cinema trips, and literary readings would be worth mentioning (if you do any of these things), as would be an interest in other relevant subjects such as history, philosophy, or psychology.

yourself, rather than merely repeating the opinions of others. The degree will involve participating in debate, and establishing your own argument in essays, while always being aware of the opinions and work of others.

- You should be self-motivated and have good study skills. Much of the degree will involve reading and writing independently, and so you will need to be organised and self-disciplined.

> Development of Entry Profiles

- Provide clear, up to date information about undergraduate courses
- Facilitate fully informed choices
- Same course title – different experience
- Transparent selection process
- Current coverage around 82% of all courses
 - Target of 100% Entry Profile coverage by 2009
- Over 4.5 million 'hits' to published Entry Profiles on UCAS website from September 2007 – November 2007 inclusive

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University of Bristol
English
 3 year full-time Degree

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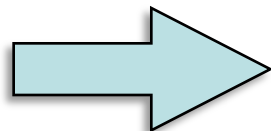
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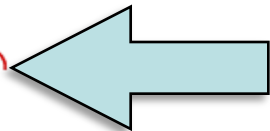
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[< back](#)

Please select your search criteria

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[http://search.ucas.co.uk - Vice-C...](#)

[print](#) [close window](#)

Vice-Chancellor's Scholarship

B78 University of Bristol English (Q300) Degree

> [further award information](#)
> [academic requirements](#)
> [other requirements](#)

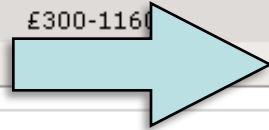
further award information
Maximum award amount: £3000 pa
12 scholarships available each year.

academic requirements
Undergraduate students with exceptional musical, dramatic or sporting talent

other requirements
The exceptional talent must be outside their chosen field of study; i.e. a music student would not be eligible for a music scholarship nor a drama student for a drama scholarship

are leaving Course Search, print it, otherwise

	maximum available	eligibility details
	£1050 pa	more details
	£300-1160	more details
		more details
	maximum available	eligibility details
	£2000	more details
	£800 pa	more details
	£500max	more details
	£300max	more details
	£1000	more details
	£462-1385	more details
	£2500	more details



> Developments in the application process

- Similarity Detection Service
- 'Adviser Track'
- The adjustment period
- Simplified arrangements for Art and Design
- Electronic Clearing
- Feedback for unsuccessful applicants



> Similarity Detection Service

- Personal Statements are checked against a library of those already in the system, and from a variety of websites and paper publications
- Each new statement is added to the library after processing

Make sure that your personal statement is your own work

We will carry out checks to verify that your personal statement is your own work. If your personal statement appears to have been copied from another source we will inform the universities and colleges to which you have applied. They will then take the action they consider appropriate. We will also contact you by email.


> Similarity Detection Service

- Statements showing a significant level of similarity will be reviewed by the UCAS Similarity Detection Service
- HEIs are notified on a daily basis of any cases where there are a significant level of similarity
- Applicants will also be notified that the UCAS Similarity Detection Service has identified their personal statement as potentially plagiarised
- The decision about what action, if any, to take regarding notified cases rests with the admissions tutors at individual HEIs

> Adviser Track

- A facility for staff at schools and colleges to be able to view applications after they have been submitted
- An extension to the functionality of the Applicant Status Report (ASR) which allows establishments to track the progress of their students throughout the cycle
 - Communication and information
 - Messaging and alerts
 - Forum
- Going live in February 2009

> Adviser Track



Search (by name):

<Log out

Applications search

Welcome > Teacher track > Applications search > List > Applicant

Personal Details


[John Smith](#) [Similarity alert](#)

Choice details

Institution	Course	Decision	Reply	Conditions
(M20) The University of Manchester	(A100) Medicine (5 years)	Conditional offer	Declined	This offer is subject to you obtaining GCE A level Grade A in Mathematics
(S36) University of St Andrews	(L600) Social Anthropology	Conditional offer	Declined	This offer is subject to you obtaining GCE A level Grade A in Mathematics
(N21) Newcastle University	(A100) Medicine	Conditional offer	Firmly accepted	This offer is subject to you obtaining GCE A level Grade A in Mathematics

- Welcome
- Applications
- References
- Send to UCAS
- Delete applications
- Security
- Setup
- Teacher track**
 - > Applicant status report
 - > Applicant status report permissions
 - > Applications search

> Adviser Track



Search (by name): ? search [< Log out](#)

Email listed applicants

[Welcome](#) > [Teacher track](#) > [Applications search](#) > [List](#) > Email listed applicants

Use this page to write the content of your email. You can either write the content yourself or select a pre-written template to base the content on.

Please be aware that if you select another template any content that you have entered will be lost.

Reminder: Please remember to send your UCAS application before the de ... ▾

Subject
Reminder: Please remember to send your UCAS application before the deadline! ?

Message
Don't forget that the deadline to send your application is 15 October. This is the deadline for UCAS to receive your application, so please allow enough time for us to check it and attach your reference before we send it to UCAS. ?

[Preview \(Send to Me\)](#) [Send Email](#)

Welcome

Search

Maintain

- > Staff Messages
- > Applicant Messages
- > Support Tool Messages
- > Manage Users
- > **Email Templates**

Statistics

Help

Options

Key

- Completed
- Returned
- In progress

> The adjustment process

- Government response in May 2006 to the consultation '*Improving the higher education applications process*' included the following recommendation be considered:
 - Facility to make fresh applications for students who achieve higher grades than required by their conditional offers
- Set up of Delivery Partnership 'Timings and Adjustment Working Group' (TAG) to consider proposals

> The adjustment process

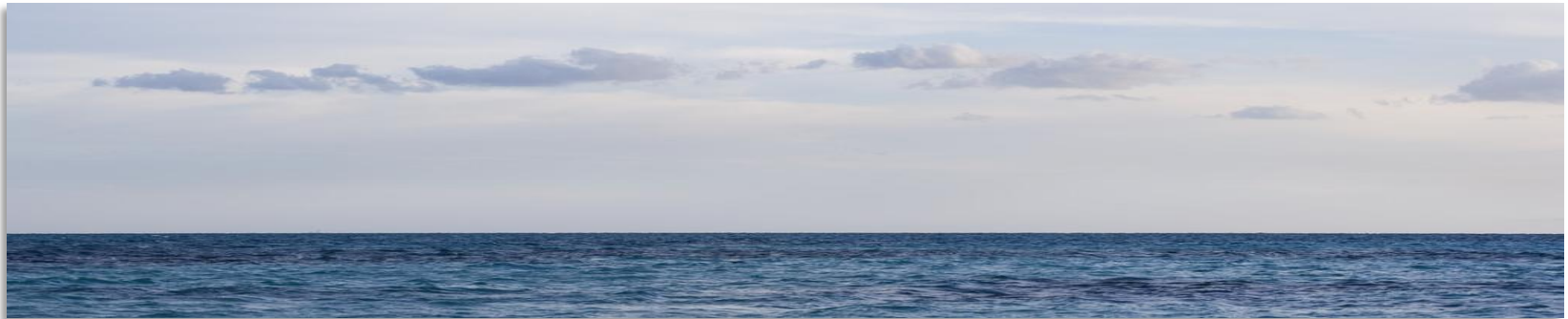
- Applicant receives results and firm choice confirmed
- Results 'better' than required by conditions of firm offer
- 5 calendar day adjustment window
 - 20 August – 2 September 2009
- Applicant looks at available 'aspirational' courses, whilst holding original confirmed choice
- Contact HEI to discuss new application
- Receive new offer of place or remain with original firm choice

> Simplified arrangements for Art and Design

- Removal of Route B for 2010 entry
- Equal consideration deadline of either 15 January or 24 March
- Students will be able to choose five courses
 - No preference order
 - Simultaneous consideration
- Notification of interview dates through Track

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> The UCAS Schools' Team

- A dedicated priority telephone line for schools, colleges and careers offices
- Your call will bypass our queuing system and you will be put straight through to one of our Customer Service Advisers
- Please do not distribute to applicants or parents

📞 0845 123 8001

> Questions



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UCAS