



Ref:J;\CareerTalk
January 2017

Dear Parent,

CAREERS TALKS

We have an evening of Careers Talks scheduled in the school calendar for this term on Thursday 2 February between 4.30pm and 5.30pm. These talks are aimed at all students from Year 7 -13 and their parents and will take place in the Old School.

Rob Dorsett is currently one of Sky Sports' senior reporters, covering stories mainly for Sky Sports News. He began his journalism career as a volunteer reporter for 'Redbrick', the University of Birmingham student newspaper, before winning the Young Sports Journalist of the Year title with the Independent newspaper in 1995. His first contract was with BBC Radio WM in Birmingham in 1996, where he worked as a news reporter, before moving to TV the following year, covering news and sport stories for BBC Midlands Today. He moved to London in 2000, to become Chief News reporter at BBC London before returning to Nottingham in 2002 to become Sports Presenter of BBC East Midlands Today. After almost 3 years fronting the show, he moved to Sky Sports to become Midlands Correspondent, where he's remained for the last 12 years. His 20 year career has seen him cover major sporting events and stories all over the world, including the 2004 Olympics in Athens for the BBC, and the European Football Championships in Poland and Ukraine in 2012. Last year, he interviewed David Beckham in London, and Usain Bolt in Jamaica.

Rachel Dorsett has 25 year's experience in PR, starting as a press office assistant at Central Television where she worked to promote ITV TV programmes in light entertainment and drama, working with Bob Monkhouse, Noel Edmonds and Jeremy Clarkson to name but few. She was headhunted to the BBC in London three year's later where she continued her career for ten years - working out of TV Centre in London and later the Pebble Mill studios in Birmingham. Taking charge of the Leisure and Lifestyle programming department which included all of Delia Smith's BBC TV series and other well known chefs. Crisis management became a large part of her role and the art of keeping celebrity presenters out of the News of the World was as big a part of the job as getting publicity within these titles. In 2004, Rachel left the BBC to go freelance, specialising in PR for the food and drink sector. From pies, to cheese, from California prunes to restaurants - the past 12 years have been an international foodie PR journey, working in Poland, Russia, America and Italy. Rachel is now director at Cartwright Communications - a PR agency in Nottingham, where she heads up the consumer PR division and works on bringing in a range of new business for the agency as well as heading various high profile accounts from the national Bistrot Pierre restaurant chain to global health and well being brand Jeunesse.

Numbers will be limited and we ask students and parents to sign up in advance and no later than Monday 30 January. We would encourage parents to attend with their son but appreciate that this may not be possible due to the early start time which has been scheduled to accommodate speakers. Students are also welcome to attend by themselves. Drinks will be available in the Old School from 4.15pm. The evening will officially start at 4.30pm. Students and parents who attend the evening will be expected to attend both talks.

We would be grateful if you could return the reply slip to the school office by Monday 30 January if you or your son would like to attend. Please do not hesitate to contact Mrs Hutchins should you have any questions regarding the content of this email.

Yours sincerely,

J A Dixon
Deputy Headmaster

S Hutchins
Careers and Work Related Learning

Careers Talk For Students and Parents on Thursday 2 February 2017

4.30pm – 5.30pm in the Old School

Return to: School Office or email to: suzanne.hutchins@kings.lincs.sch.uk by Monday 30 January

Name of student: Form:

I would like to attend both careers talk with my son on Thursday 2 February between 4.30pm and 5.30pm in the Old School []

My son will attend the Careers Talk by himself []